



The Brisk Smoke—"Bull" Durham

When you see an alert-looking young man in a lively argument roll a "Bull" Durham cigarette—it's the natural thing. He likes to punctuate a crisp sentence with a puff of "Bull" Durham. His mind responds to the freshness that's in the taste of it, and his senses are quickened by its unique aroma. A cigarette of "Bull" Durham just fits in with keen thinking and forceful action.

GENUINE "BULL" DURHAM SMOKING TOBACCO

Ask for **FREE** pack-
age of "papers"
with each 5c sack

You get more wholesome, lasting satisfaction out of "Bull" Durham than from any other tobacco ever rolled up into a cigarette. Made of "bright" Virginia-North Carolina leaf. "Bull" Durham is rich, fragrant, mellow-sweet—the mildest, most enjoyable of smokes.

"Roll your own" with "Bull" Durham—so good a cigarette cannot be obtained in any other way.

THE AMERICAN TOBACCO COMPANY

